

## Building A Culture of Integrity: Research Ethics in Educational Institutions

Dr. Neha J Nandaniya,

Assistant Professor  
M B Patel College Of Education, Sardar Patel University,  
Vallabh Vidyanagar, Anand,

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### Abstract:

This paper explores the pivotal role of research ethics in fostering a culture of integrity within educational institutions (National Academies of Sciences, Engineering, and Medicine, 2017). It examines the principles of research ethics, the challenges faced in maintaining ethical standards, and the strategies to promote and ensure ethical conduct among researchers (Macrina, 2014). By integrating ethical practices into the academic fabric, institutions can safeguard the integrity of their research outputs, protect participants, and uphold public trust in academic research (Shamoo & Resnik, 2015).

**Key Words:** Research Integrity, Ethics, Educational Institutions, Principles, Fairness, Accountability, Trust